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Applying Thematic Analysis to Psychological Cultural Research

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Applying Thematic Analysis to Psychological Cultural Research

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Presented for International Association for Cross-Cultural Psychology (IACCP) Culture & Psychology Summer School, July 4-6, 2022

In this workshop, students will be asked to bring qualitative data that they have collected for one of their own research projects. We will read and discuss Braun and Clarke's (2006) classic article, Using Thematic Analysis in Psychology. After this foundational discussion, students will develop a coding scheme for their data and work to code their data. They will then work in pairs to achieve reliability in each partner's data coding. After this, with time remaining, students will begin to draft a findings/results section for a publishable manuscript based on their data coding. Students who wish to participate in the workshop but who do not have their own data to analyze will be paired with a student who have data; in this way, even students without data will gain important experience in qualitative analysis.

Day One of the Workshop:

<https://aus.cloud.panopto.eu/Panopto/Pages/Viewer.aspx?id=1cdf20e-82fd-470e-a085-aec8010d770f>

Day Two of the Workshop:

<https://aus.cloud.panopto.eu/Panopto/Pages/Viewer.aspx?id=3d15997c-8d4e-4129-a41b-aec9010f1fcf>

Day Three of the Workshop:

<https://aus.cloud.panopto.eu/Panopto/Pages/Viewer.aspx?id=16306e2c-e683-453c-afb0-aeca010f2dca>